

Proposal for Website Development

Project	https://corporateconnections.co.za
Client	Corporate Connections

PROPOSAL: Corporate Connections

Following our discussion and planning regarding the anticipated website development, we would like to present the following proposed arrangement:

HIGH LEVEL SCOPE OF WORK:

Corporate Connections has identified the need to establish a business relationship with a software development vendor, to implement and support them with a new Website.

This proposal includes a high-level overview of the scope of work and estimated costs to cater for all the requirements.

All images and content are to be supplied to Ideation Digital by client.

Website Structure:

The website will have 7 Tabs as listed below:

1. Home
2. Why Us
3. Products
4. Installations
5. Resources
6. Blog
7. Contact

Extra functionality- Cart to Quote

The Header and Footer will be the briefed in separately and will be the same throughout all the tabs. Please see the below details per each Tab as discussed:

1. Home:

Main slider with text overlay

1x Content Block: copy

- Who
- What
- Why

3x link hyperlinked to applicable pages with a title, namely:

- Products
- Installations
- Resources

Scrolling Logo Bar

2x Image and content blocks namely:

- Latest Updates
- Inquiry form with Sign-up for our newsletter option:
 - Name & surname

- Email Address
- Contact Number
- Text block

2. Why Us:

Main slider with over-lay text

2x Content Blocks:

- About Us
- Testimony

Add links at the bottom namely:

- Email Us
- Contact

Scrolling Logos

Testimonials section:

- Image & Content Blocks (follow Pretty Tough)

3. Products:

NO SLIDER

2x Boxes underneath, namely:

Box 1: Corporate & Industry Solutions

Box 2: Home & Office Solutions

When you click on box 1- takes you to a new URL with full product range

When you click on box 2- takes you to a new URL with full product range

Open to individual product listing:

Include image of product, drawing & spec sheet as well as full description and cart to quote functionality.

Add in product category filters for listing pages - box 1 & 2- Home & Office solutions.

Filter should read:

Clamp on

In Desk

Flip Up

Pop Up

Rotation

4. Installations/Services:

NO SLIDER

Content block for write-up and include space to add images

Video explainer block (YouTube URL)

Past Projects: Image Galleries that are split into separate projects and can open individually (see <https://corporateconnections.co.za/project-gallery/#!> As an example or point of reference)

5. Resources:

Duplication of the blog page with a Filter option at the top of the page (Filter to be Similar to <http://gbes.co.za/forbatt/product.php> - Category will be put in the back end when loading each article.)

Blog layout to be the same as Blog & News section on this site <https://www.cielomarbaja.com/>.

6. Latest News/Blog section:

Listed page of all articles (capable of loading in PDF's for download, Write-ups, Images & Videos)
Each article to open on a separate URL with social media share buttons - follow Pretty Tough structure.

7. Contact:

3x Locations:

- JHB
- CPT
- KZN

Include the following for all three locations:

- Address, Google Map, Contact information

Enquiry Form

Contact details- clickable

Header:

Logo to the left and site tabs to the right

Nav Bar- Black Transparent - same as Roomtech

Confirm colors -Blue & grey - corporateconnections.co.za

Need hi-res logo

Footer:

Applicable Contact Info & Social Links (Insta, FB, LinkedIn, Twitter)

Disclaimer

Privacy Policy

TERMS OF ENGAGEMENT:

Phase 1:

- The client will be presented the front-end design with the required outline as per the website briefing
- The Client will be given an opportunity to present any changes/suggestion in writing.
- Once the changes have been rectified, the client will be presented with the completed check sheet as per their request to ensure the site structure is correct.

Phase 2:

- On acceptance of the site structure, Ideation will complete the Admin Panel, and will edit the information, pictures, titles and all applicable details as per the Website Briefing Template.
- Ideation will complete user testing on the admin panel to ensure all is in working order.
- On completion of the website structure, Information and Pictures the client will be given one last opportunity to make cosmetic changes.
- Please note that if any structural changes, or development changes are requested at this stage, there will be an additional charge applicable and this will be quoted separately. This work will only be completed after the original briefing is complete. All additional quoted work will need to be paid in full before commencement of development.

Phase 3

- Once the website has been approved, Ideation will set up a time to either complete the domain transfer or load up the new website at a convenient time agreed by both parties.

Notes:

- Please note that each client will receive 1-hour free assistance on any website changes should your website hosting be done by Ideation Digital.
- Ideation's Standard Hourly fee is R850.00 per hour.
- In the event that a client is unable to provide any relevant information or images, Ideation Digital reserves the right to quote and bill for the initial research and planning needed to complete the project as required by the client. Such research and planning shall be billed per our standard hourly rate.
- To formally accept the proposal by Ideation Digital, the proposal must be signed and dated by the client and returned to Ideation Digital via email.
- No project shall commence until the agreed payment has been made and confirmed. Should a client cause a delay in the commencement of the project by failing to make deposit within a reasonable time, Ideation Digital accepts no responsibility should the deadline of the project not be met.



Ideation Digital (Pty) Ltd

REG: 2017/660759/07

VAT NO: 455 028 3610

20 Lincoln Avenue, New Market, Alberton, 1449

ACCEPTANCE OF ARRANGEMENT:

I acknowledge that the contents of this agreement accord with our arrangements with Ideation Digital and that I am authorized to sign this agreement on behalf of **Corporate Connections**.

SIGNATURE _____

NAME OF SIGNATORY _____

POSITION _____

DATE _____

Website Development Proposal

Proposal date: August 12, 2019

Duration: 14 Days

Anticipated Start date: TBA

